

# Experience **Live**

LIVE EVENTS · EXPERIENTIAL · ACTIVATIONS · HOSPITALITY · TRAVEL EXPERIENCES

## February 2022

Date	Genre	Event	Location
27 <sup>th</sup>	Rugby	Guinness Six Nations 2022 – Ireland v Italy	Aviva Stadium

## March 2022

Date	Genre	Event	Location
15 <sup>th</sup> – 18 <sup>th</sup>	Horseracing	Cheltenham Festival 2022	Cheltenham UK
19 <sup>th</sup>	Rugby	Guinness Six Nations 2022 – Ireland v Scotland	Aviva Stadium
26 <sup>th</sup>	Soccer	Republic of Ireland v Belgium – Inter. Friendly	Aviva Stadium
29 <sup>th</sup>	Soccer	Republic of Ireland v Lithuania – Inter. Friendly	Aviva Stadium

## April 2022

Date	Genre	Event	Location
2 <sup>nd</sup>	Rugby	Leinster v Munster – United Rugby Championship	Aviva Stadium
8 <sup>th</sup>	Rugby	Connacht v Leinster – Heineken Champions Cup	Sportsground
8 <sup>th</sup>	Horseracing	Grand National	Aintree Racecourse, Liverpool
15 <sup>th</sup>	Rugby	Leinster v Connacht – Heineken Champions Cup	Aviva Stadium
23 <sup>rd</sup> & 24 <sup>th</sup>	Concert	Ed Sheeran	Croke Park
26 <sup>th</sup> – 30 <sup>th</sup>	Horseracing	Punchestown Festival 2022	Punchestown, Co. Kildare

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## May 2022

Date	Genre	Event	Location
20 <sup>th</sup> /21 <sup>st</sup>	Rugby	Munster v Leinster – United Rugby Championship	Thomond Park
22 <sup>nd</sup>	Formula 1	Spanish Grand Prix	Barcelona
22 <sup>nd</sup> – 5 <sup>th</sup> June	Tennis	French Open	Stade Roland Garros
27 <sup>th</sup>	Rugby	Challenge Cup Final	Stade Vélodrome, Marseille
28 <sup>th</sup>	Soccer	UEFA Champions League Final	Krestovsky Stadium, Russia
28 <sup>th</sup>	Rugby	Heineken Champions Cup Final	Stade Vélodrome, Marseille

## June 2022

Date	Genre	Event	Location
4 <sup>th</sup>	Soccer	R.O.I. v Ukraine – UEFA Nations League	Aviva Stadium
11 <sup>th</sup>	Soccer	R.O.I. v Scotland – UEFA Nations League	Aviva Stadium
16 <sup>th</sup> -19 <sup>th</sup>	Food	Taste of Dublin	Iveagh Gardens
18 <sup>th</sup>	Rugby	United Rugby Championship Final	TBC
22 <sup>nd</sup>	Concert	Harry Styles – Love on Tour	Aviva Stadium
24 <sup>th</sup>	Concert	Eagles	Aviva Stadium
25 <sup>th</sup>	Horseracing	Dubai Duty Free Irish Derby	The Curragh
27 <sup>th</sup> – 10 <sup>th</sup> July	Tennis	Wimbledon 2022	London, England
30 <sup>th</sup> – 3 <sup>rd</sup> July	Golf	Irish Open 2022	Mount Juliet, Kilkenny

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## July 2022

Date	Genre	Event	Location
1 <sup>st</sup> – 3 <sup>rd</sup>	Music	Longitude Festival	Marley Park
3 <sup>rd</sup>	Formula 1	British Grand Prix	Silverstone
8 <sup>th</sup> - 9 <sup>th</sup>	Concert	Westlife	Aviva Stadium
13 <sup>th</sup> – 18 <sup>th</sup>	Golf	2022 British Open	St. Andrews, Scotland
17 <sup>th</sup>	GAA	All Ireland Senior Hurling Final	Croke Park
24 <sup>th</sup>	GAA	All Ireland Senior Football Final	Croke Park
25 <sup>th</sup> -31 <sup>st</sup>	Horseracing	Galway Summer Festival	Ballybrit

## August 2022

Date	Genre	Event	Location
17 <sup>th</sup> -21 <sup>st</sup>	Horse Show	Dublin Horse Show	RDS, Dublin
27 <sup>th</sup>	American Football	Northwestern v Nebraska	Aviva Stadium

## September 2022

Date	Genre	Event	Location
9 <sup>th</sup> -11 <sup>th</sup> & 16 <sup>th</sup> -17 <sup>th</sup>	Concert	Garth Brooks Stadium Tour	Croke Park
11 <sup>th</sup>	Formula 1	Italian Grand Prix	Monza
26 <sup>th</sup>	Soccer	R.O.I. v Armenia – UEFA Nations League	Aviva Stadium
30 <sup>th</sup> – 2 <sup>nd</sup> October	Golf	Ryder Cup	Marco Simone Golf Club, Rome

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## October 2022

Date	Genre	Event	Location
1 <sup>st</sup> -2 <sup>nd</sup>	Horsereading	Prix de L'arc de Triomphe	Paris
21 <sup>st</sup> - 6 <sup>th</sup> Nov	Opera	Wexford Opera Festival	Wexford

## November 2022

Date	Genre	Event	Location

## December 2022

Date	Genre	Event	Location
18 <sup>th</sup>	Soccer	2022 World Cup Final	Lusail Iconic Stadium, Qatar

## August 2023

Date	Genre	Event	Location
26th	American Football	AerLingus College Football – Notre Dame v Navy	Aviva Stadium

## September 2023

Date	Genre	Event	Location
9th	Rugby	Ireland v Europe 2 – Rugby World Cup	Bordeaux

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16 <sup>th</sup>	Rugby	Ireland v Asia/Pacific 1 – Rugby World Cup	Nantes
23 <sup>rd</sup>	Rugby	South Africa v Ireland – Rugby World Cup	Paris
29 <sup>th</sup> – 1 <sup>st</sup> Oct	Golf	Ryder Cup	Rome

## October 2023

Date	Genre	Event	Location
7 <sup>th</sup>	Rugby	Ireland v Scotland – Rugby World Cup	Paris
20 <sup>th</sup>	Rugby	Semi-Final 1 – Rugby World Cup	Paris
21 <sup>st</sup>	Rugby	Semi-Final 2 – Rugby World Cup	Paris
28 <sup>th</sup>	Rugby	Final – Rugby World Cup	Paris