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LIVE EVENTS · EXPERIENTIAL · ACTIVATIONS · HOSPITALITY · TRAVEL EXPERIENCES

January 2023

Date	Genre	Event	Location
21 st	Rugby	Leinster v Racing 92 – Heineken Champions Cup	Aviva Stadium

February 2023

Date	Genre	Event	Location
4 th	Rugby	Guinness Six Nations 2023 – Wales v Ireland	Cardiff
11 th	Rugby	Guinness Six Nations 2023 – Ireland v France	Aviva Stadium
25 th	Rugby	Guinness Six Nations 2023 – Italy v Ireland	Rome

March 2023

Date	Genre	Event	Location
8 th	Music	George Ezra	3Arena
12 th	Rugby	Guinness Six Nations 2023 – Scotland v Ireland	Edinburgh
14 th – 17 th	Horsereading	Cheltenham Festival 2023	Cheltenham UK
18 th	Rugby	Guinness Six Nations 2023 – Ireland v England	Aviva Stadium
24 th	Rugby	Leinster v DHL Stormers – United Rugby Championship	RDS Arena
26 th	Music	Snoop Dogg	3Arena
27 th	Soccer	UEFA EURO 2024 Qualifiers – ROI v France	Aviva Stadium

April 2023

Date	Genre	Event	Location
1 st	Rugby	Leinster v Ulster - Heineken Champions Cup	Aviva Stadium
3 rd & 4 th	Music	Macklemore	3Arena
13 th	Music	Paramore	3Arena

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13 th – 15 th	Horseracing	Grand National	Aintree Racecourse, Liverpool
15 th	Music	Sam Smith	3Arena
22 nd	Music	André Rieu	3Arena
25 th -29 th	Horseracing	Punchestown Festival	Punchestown, Co. Kildare

May 2023

Date	Genre	Event	Location
7 th	Music	Duran Duran	3Arena
14 th	Music	Michael Bublé	3Arena
19 th	Rugby	EPCR Challenge Cup final	Aviva Stadium
20 th	Rugby	Heineken Champions Cup final	Aviva Stadium
22 nd - 11 th June	Tennis	French Open	Stade Roland Garros
26 th – 28 th	Horseracing	Irish Guineas Festival	The Curragh, Co. Kildare

June 2023

Date	Genre	Event	Location
2 nd – 4 th	Formula 1	Spanish Grand Prix	Barcelona
10 th	Music	Ozzy Osbourne	3Arena
10 th	Soccer	UEFA Champions League final	Atatürk Olympic Stadium, Istanbul
15 th – 18 th	Food	Taste of Dublin	Iveagh Gardens
18 th	Music	Hans Zimmer	3Arena
19 th	Soccer	UEFA Euro 2024 Qualifiers – ROI v Gibraltar	Aviva Stadium
19 th	Music	Pet Shop Boys	3Arena

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July 2023

Date	Genre	Event	Location
3 rd – 16 th	Tennis	Wimbledon	London
7 th – 9 th	Formula 1	British Grand Prix	Silverstone
23 rd	GAA	All-Ireland Hurling Final	Croke Park
30 th	GAA	All-Ireland Football Final	Croke Park
31 st – 6 th Aug	Horseracing	Galway Races Summer Festival	Ballybrit

August 2023

Date	Genre	Event	Location
5 th	Rugby	Rugby World Cup Warm Up – Ireland v Italy	Aviva Stadium
9 th – 13 th	Horse Show	Dublin Horse Show	RDS, Dublin
19 th	Rugby	Rugby World Cup Warm Up – Ireland v England	Aviva Stadium
26 th	American Football	Notre Dame v Navy - Aer Lingus College Football Classic	Aviva Stadium

September 2023

Date	Genre	Event	Location
1 st – 3 rd	Music	Electric Picnic	Stradbally, Co. Laois
7 th – 10 th	Golf	Irish Open	The K Club, Co. Kildare
9 th	Rugby World Cup	Ireland v Romania – Rugby World Cup	Bordeaux
10 th	Soccer	UEFA Euro 2024 Qualifiers – ROI v Netherlands	Aviva Stadium
16 th	Rugby World Cup	Ireland v Tonga – Rugby World Cup	Nantes
19 th & 20 th	Music	Shania Twain	3Arena
23 rd	Rugby World Cup	South Africa v Ireland – Rugby World Cup	Paris
25 th – 1 st Oct	Golf	Ryder Cup	Marco Simone Golf & Country Club, Rome

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October 2023

Date	Genre	Event	Location
7 th	Rugby World Cup	Ireland v Scotland – Rugby World Cup	Paris
13 th	Soccer	UEFA Euro 2024 Qualifiers – ROI v Greece	Aviva Stadium
14 th	Rugby World Cup	Quarter Final 2 – Winner Pool B	Paris
15 th	Rugby World Cup	Quarter Final 4 – Runner-Up Pool B	Paris
20 th	Rugby World Cup	Semi-Final 1 – Winner QF1 v Winner QF2	Paris
21 st	Rugby World Cup	Semi-Final 2 – Winner QF3 v Winner QF4	Paris
24 th – 5 th Nov	Music	Wexford Festival Opera	Wexford
26 th – 30 th	Music	Cork Jazz Festival	Cork
27 th	Rugby World Cup	Runner-Up Semi Final 1 v Runner-Up Semi Final 2	Paris
28 th	Rugby World Cup	FINAL – Rugby World Cup	Paris