

Experience **Live**

LIVE EVENTS · EXPERIENTIAL · ACTIVATIONS · HOSPITALITY · TRAVEL EXPERIENCES

August 2022

Date	Genre	Event	Location
17 th -21 st	Horse Show	Dublin Horse Show	RDS, Dublin
27 th	American Football	Northwestern v Nebraska	Aviva Stadium

September 2022

Date	Genre	Event	Location
9 th -11 th & 16 th -17 th	Concert	Garth Brooks Stadium Tour	Croke Park
11 th	Formula 1	Italian Grand Prix	Monza
24 th	Soccer	R.O.I. v Scotland – UEFA Nations League	Glasgow
27 th	Soccer	R.O.I. v Armenia – UEFA Nations League	Aviva Stadium
30 th – 2 nd October	Golf	Ryder Cup	Marco Simone Golf Club, Rome

October 2022

Date	Genre	Event	Location
1 st -2 nd	Horsereading	Prix de L'arc de Triomphe	Paris
21 st - 6 th Nov	Opera	Wexford Opera Festival	Wexford
22 nd	Rugby	Leinster v Munster - United Rugby Championship	Aviva Stadium
29 th	Concert	Robbie Williams	3Arena

November 2022

Date	Genre	Event	Location
5 th	Rugby	Ireland v South Africa – Autumn Nations Series	Aviva Stadium
17 th	Soccer	Ireland v Norway – November Internationals	Aviva Stadium
19 th	Rugby	Ireland v Australia – Autumn Nations Series	Aviva Stadium

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December 2022

Date	Genre	Event	Location
17 th (TBC)	Rugby	Leinster v Gloucester – Heineken Champions Cup	RDS Arena
18 th	Soccer	2022 World Cup Final	Lusail Iconic Stadium, Qatar

January 2023

Date	Genre	Event	Location
21 st (TBC)	Rugby	Leinster v Racing 92 – Heineken Champions Cup	Aviva Stadium

February 2023

Date	Genre	Event	Location
4 th	Rugby	Guinness Six Nations 2023 – Ireland v Wales	Cardiff
11 th	Rugby	Guinness Six Nations 2023 – Ireland v France	Aviva Stadium
25 th	Rugby	Guinness Six Nations 2023 – Ireland v Italy	Rome

March 2023

Date	Genre	Event	Location
12 th	Rugby	Guinness Six Nations 2023 – Ireland v Scotland	Edinburgh
14 th – 17 th	Horseracing	Cheltenham Festival 2023	Cheltenham UK
18 th	Rugby	Guinness Six Nations 2023 – Ireland v England	Aviva Stadium
24 th	Rugby	Leinster v DHL Stormers – United Rugby Championship	RDS Arena

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April 2023

Date	Genre	Event	Location
13 th – 15 th	Horseracing	Grand National	Aintree Racecourse, Liverpool
25 th -29 th	Horseracing	Punchestown Festival	Punchestown, Co. Kildare

May 2023

Date	Genre	Event	Location
19 th – 21 st	Horseracing	Irish Guineas Festival	The Curragh
19 th	Rugby	EPCR Challenge Cup final	Aviva Stadium
20 th	Rugby	Heineken Champions Cup final	Aviva Stadium
21 st (TBC)	Formula 1	Spanish Grand Prix	Barcelona
22 nd - 11 th June	Tennis	French Open	Stade Roland Garros

June 2023

Date	Genre	Event	Location
10 th	Soccer	UEFA Champions League final	Atatürk Olympic Stadium, Istanbul
15 th – 18 th	Food	Taste of Dublin	Iveagh Gardens
28 th – 3 rd July	Golf	Irish Open 2023	The K Club, Kildare

July 2023

Date	Genre	Event	Location
3 rd – 16 th	Tennis	Wimbledon 2023	London
7 th – 9 th	Formula 1	British Grand Prix	Silverstone

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31 st – 6 th Aug	Horseracing	Galway Races Summer Festival	Ballybrit
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August 2023

Date	Genre	Event	Location
9 th – 13 th	Horse Show	Dublin Horse Show	RDS, Dublin

September 2023

Date	Genre	Event	Location
9 th	Rugby	Ireland v Europe 2 – Rugby World Cup	Bordeaux
16 th	Rugby	Ireland v Asia/Pacific 1 – Rugby World Cup	Nantes
23 rd	Rugby	South Africa v Ireland – Rugby World Cup	Paris
29 th – 1 st Oct	Golf	Ryder Cup	Rome

October 2023

Date	Genre	Event	Location
7 th	Rugby	Ireland v Scotland – Rugby World Cup	Paris
20 th	Rugby	Semi-Final 1 – Rugby World Cup	Paris
21 st	Rugby	Semi-Final 2 – Rugby World Cup	Paris
28 th	Rugby	Final – Rugby World Cup	Paris