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LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES

April 2024

Date	Genre	Event	Location
1 st	Horseracing	Irish Grand National	Fairyhouse Racecourse
6 th	Rugby	Leinster v Leicester	Aviva Stadium
9 th	Football	Ireland v England – Women’s European Championship Qualifiers	Aviva Stadium
11 th – 13 th	Horseracing	Grand National	Aintree Racecourse, Liverpool
13 th	Rugby	Leinster v La Rochelle – Champions Cup Quarter-Finals	Aviva Stadium
20 th	Rugby	Emirates Lions v Leinster - URC	Emirates Airline Park, Johannesburg
27 th	Rugby	DHL Stormers v Leinster - URC	DHL Stadium, Cape Town
30 th – 4 th May	Horseracing	Punchestown Festival	Punchestown, Co. Kildare

May 2024

Date	Genre	Event	Location
4 th	Rugby	Leinster v Northampton Saints – Champions Cup Semi-final	Croke Park
11 th	Rugby	Leinster v Ospreys - URC	RDS Arena
18 th	Rugby	Ulster v Leinster - URC	Kingspan Stadium
22 nd	Football	UEFA Europa League Final	Aviva Stadium
24 th	Rugby	EPCR Challenge Cup Final	Tottenham Hotspur Stadium, UK
24 th – 26 th	Horseracing	Irish Guineas Festival	The Curragh, Co. Kildare
25 th	Rugby	Champions Cup Final	Tottenham Hotspur Stadium, UK
26 th – 9 th	Tennis	French Open	Stade Roland Garros, Paris
31 st	Rugby	Leinster v Connacht - URC	RDS Arena
31 st	Football	Ireland v Sweden – Women’s European Championship Qualifiers	Aviva Stadium

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June 2024

Date	Genre	Event	Location
1 st	Soccer	UEFA Champions League final	Wembley Stadium
7 th – 8 th	Rugby	URC Quarter-Final	TBC
13 th – 16 th	Food	Taste of Dublin	Merrion Square
15 th	Rugby	URC Semi-Final	TBC
21 st – 22 nd	Music	Pink	Aviva Stadium
21 st – 23 rd	Formula 1	Spanish Grand Prix	Barcelona
22 nd	Rugby	URC Grand Final	TBC
26 th – 16 th July	Tennis	Wimbledon	London
28 th – 30 th	Music	Taylor Swift	Aviva Stadium
30 th – 2 nd July TBC	Horseracing	Dubai Duty Free Irish Derby Festival	The Curragh

July 2024

Date	Genre	Event	Location
5 th – 7 th	Formula 1	British Grand Prix	Silverstone
21 st	GAA	All-Ireland Hurling Final	Croke Park
24 th	GAA	All-Ireland Football Final	Croke Park
29 th – 4 th Aug	Horseracing	Galway Races Summer Festival	Ballybrit

August 2024

Date	Genre	Event	Location
14 th – 18 th	Horse Show	Dublin Horse Show	RDS, Dublin
24 th	American Football	Georgia Tech v Florida State University – Aer Lingus College Football Classic	Aviva Stadium
29 th – 30 th	Music	Coldplay	Croke Park

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September 2024

Date	Genre	Event	Location
7 th	Football	Ireland v England – UEFA Nations League	Aviva Stadium
10 th	Football	Ireland v Greece – UEFA Nations League	Aviva Stadium
12 th – 15 th	Golf	Amgen Irish Open	Royal County Down GC

October 2024

Date	Genre	Event	Location
18 th – 2 nd Nov	Music	Wexford Festival Opera	Wexford
24 th – 28 th	Music	Cork Jazz Festival	Cork

November 2024

Date	Genre	Event	Location
10 th	Football	Sports Direct FAI Cup Final	Aviva Stadium
8 th	Rugby	Autumn Internationals 2024 – Ireland v New Zealand	Aviva Stadium
14 th	Football	ROI v Finland UEFA Nations League	Aviva Stadium
15 th	Rugby	Autumn Internationals 2024 – Ireland v Argentina	Aviva Stadium
23 rd	Rugby	Autumn Internationals 2024 – Ireland v Fijl	Aviva Stadium
30 th	Rugby	Autumn Internationals 2024 – Ireland v Australia	Aviva Stadium

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February 2025

Date	Genre	Event	Location
1 st	Rugby	Guinness Six Nations 2025 – Ireland v England	Aviva Stadium
9 th	Rugby	Guinness Six Nations 2025 – Scotland v Ireland	Murrayfield Stadium, Edinburgh
22 nd	Rugby	Guinness Six Nations 2025 – Wales v Ireland	Principality Stadium, Cardiff

March 2025

Date	Genre	Event	Location
8 th	Rugby	Guinness Six Nations 2025 – Ireland v France	Aviva Stadium
15 th	Rugby	Guinness Six Nations 2025 – Italy v Ireland	Stadio Olimpico, Rome