

# Experience **Live**

LIVE EVENTS • EXPERIENTIAL • ACTIVATIONS • HOSPITALITY • TRAVEL EXPERIENCES

## April 2024

Date	Genre	Event	Location
1 <sup>st</sup>	Horseracing	Irish Grand National	Fairyhouse Racecourse
6 <sup>th</sup>	Rugby	Leinster v Leicester	Aviva Stadium
9 <sup>th</sup>	Football	Ireland v England – Women’s European Championship Qualifiers	Aviva Stadium
11 <sup>th</sup> – 13 <sup>th</sup>	Horseracing	Grand National	Aintree Racecourse, Liverpool
12 <sup>th</sup> – 14 <sup>th</sup>	Rugby	Champions Cup – Quarter-Finals	TBC
20 <sup>th</sup>	Rugby	Emirates Lions v Leinster - URC	Emirates Airline Park, Johannesburg
27 <sup>th</sup>	Rugby	DHL Stormers v Leinster - URC	DHL Stadium, Cape Town
30 <sup>th</sup> – 4 <sup>th</sup> May	Horseracing	Punchestown Festival	Punchestown, Co. Kildare

## May 2024

Date	Genre	Event	Location
3 <sup>d</sup> – 5 <sup>th</sup>	Rugby	Champions Cup – Semi-Finals	TBC
11 <sup>th</sup>	Rugby	Leinster v Ospreys - URC	RDS Arena
18 <sup>th</sup>	Rugby	Ulster v Leinster - URC	Kingspan Stadium
22 <sup>nd</sup>	Football	UEFA Europa League Final	Aviva Stadium
24 <sup>th</sup>	Rugby	EPCR Challenge Cup Final	Tottenham Hotspur Stadium, UK
24 <sup>th</sup> – 26 <sup>th</sup>	Horseracing	Irish Guineas Festival	The Curragh, Co. Kildare
25 <sup>th</sup>	Rugby	Champions Cup Final	Tottenham Hotspur Stadium, UK
26 <sup>th</sup> – 9 <sup>th</sup>	Tennis	French Open	Stade Roland Garros, Paris
31 <sup>st</sup>	Rugby	Leinster v Connacht - URC	RDS Arena
31 <sup>st</sup>	Football	Ireland v Sweden – Women’s European Championship Qualifiers	Aviva Stadium

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## June 2024

Date	Genre	Event	Location
1 <sup>st</sup>	Soccer	UEFA Champions League final	Wembley Stadium
7 <sup>th</sup> – 8 <sup>th</sup>	Rugby	URC Quarter-Final	TBC
13 <sup>th</sup> – 16 <sup>th</sup>	Food	Taste of Dublin	Merrion Square
15 <sup>th</sup>	Rugby	URC Semi-Final	TBC
21 <sup>st</sup> – 22 <sup>nd</sup>	Music	Pink	Aviva Stadium
21 <sup>st</sup> – 23 <sup>rd</sup>	Formula 1	Spanish Grand Prix	Barcelona
22 <sup>nd</sup>	Rugby	URC Grand Final	TBC
26 <sup>th</sup> – 16 <sup>th</sup> July	Tennis	Wimbledon	London
28 <sup>th</sup> – 30 <sup>th</sup>	Music	Taylor Swift	Aviva Stadium
30 <sup>th</sup> – 2 <sup>nd</sup> July TBC	Horseracing	Dubai Duty Free Irish Derby Festival	The Curragh

## July 2024

Date	Genre	Event	Location
5 <sup>th</sup> – 7 <sup>th</sup>	Formula 1	British Grand Prix	Silverstone
21 <sup>st</sup>	GAA	All-Ireland Hurling Final	Croke Park
24 <sup>th</sup>	GAA	All-Ireland Football Final	Croke Park
29 <sup>th</sup> – 4 <sup>th</sup> Aug	Horseracing	Galway Races Summer Festival	Ballybrit

## August 2024

Date	Genre	Event	Location
14 <sup>th</sup> – 18 <sup>th</sup>	Horse Show	Dublin Horse Show	RDS, Dublin
24 <sup>th</sup>	American Football	Georgia Tech v Florida State University – Aer Lingus College Football Classic	Aviva Stadium
29 <sup>th</sup> – 30 <sup>th</sup>	Music	Coldplay	Croke Park

Merrion House  
 1-3 Fitzwilliam Street Lower  
 Dublin 2  
 Tel: +353 (0) 1 6766650  
 Website: [www.cslhospitality.ie](http://www.cslhospitality.ie)  
 Email: [info@cslhospitality.ie](mailto:info@cslhospitality.ie)

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## September 2024

Date	Genre	Event	Location
7 <sup>th</sup>	Football	Ireland v England – UEFA Nations League	Aviva Stadium
10 <sup>th</sup>	Football	Ireland v Greece – UEFA Nations League	Aviva Stadium
12 <sup>th</sup> – 15 <sup>th</sup>	Golf	Amgen Irish Open	Royal County Down GC

## October 2024

Date	Genre	Event	Location
18 <sup>th</sup> – 2 <sup>nd</sup> Nov	Music	Wexford Festival Opera	Wexford
24 <sup>th</sup> – 28 <sup>th</sup>	Music	Cork Jazz Festival	Cork

## November 2024

Date	Genre	Event	Location
10 <sup>th</sup>	Football	Sports Direct FAI Cup Final	Aviva Stadium
8 <sup>th</sup>	Rugby	Autumn Internationals 2024 – Ireland v New Zealand	Aviva Stadium
14 <sup>th</sup>	Football	ROI v Finland UEFA Nations League	Aviva Stadium
15 <sup>th</sup>	Rugby	Autumn Internationals 2024 – Ireland v Argentina	Aviva Stadium
23 <sup>th</sup>	Rugby	Autumn Internationals 2024 – Ireland v Fijl	Aviva Stadium
30 <sup>th</sup>	Rugby	Autumn Internationals 2024 – Ireland v Australia	Aviva Stadium

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## February 2025

Date	Genre	Event	Location
1 <sup>st</sup>	Rugby	Guinness Six Nations 2025 – Ireland v England	Aviva Stadium
9 <sup>th</sup>	Rugby	Guinness Six Nations 2025 – Scotland v Ireland	Murrayfield Stadium, Edinburgh
22 <sup>th</sup>	Rugby	Guinness Six Nations 2025 – Wales v Ireland	Principality Stadium, Cardiff

## March 2025

Date	Genre	Event	Location
8 <sup>th</sup>	Rugby	Guinness Six Nations 2025 – Ireland v France	Aviva Stadium
15 <sup>th</sup>	Rugby	Guinness Six Nations 2025 – Italy v Ireland	Stadio Olimpico, Rome